

Curriculum Vitae

ADDRESS

KAMAL JEET

VPO -Taungri, Tehsil -Nalagarh,
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+91-78766-46894**

CAREER OBJECTIVE

- My mission is to contribute my expertise in organic and paid marketing strategies to drive business growth for small and large enterprises. I am seeking an opportunity in a reputable organization where I can leverage my skills and training to make positive impacts. My goal is to be part of a growth-oriented company that values best practices and continuous improvement in evolving digital strategies. With a focus on enhancing website performance in search results, I aim to apply my knowledge of SEO, SEM, and other digital marketing techniques to continually optimize online visibility, lead generation, and revenue growth.

SKILLS

SEO

On-page	Off-page
• Meta Tags	• Profile Creation
• Keyword Density, Keyword Prominence	• Infographic Submission
• Internal Link External Link & URL Optimization	• Blog-Submission
• Image Optimization	• Do-follow/ No-follow backlinks creation
• Sitemap & Robot.txt file Creation & Submission	• Article Submission
• SEO Optimize Content	• Guest posting / Press Release Submission
• Competitors analysis	• Local citation (Business-directory)
• Targeted Keyword Research	• Directory Submission / Blog-commenting
• Website verification code for search engines	• Social Bookmarking,Podcast submission
• Redirection (301,302) & 404 Error or Not Found	• Document Sharing (Video, pdf, ppt)
	• Forums Posting
	• Competitors Link Analysis

Other Skills

Social Media Optimization,Social Media Marketing, APP Store Optimization,
Online Reputation Management(Reverse SEO) , ICO Marketing, You Tube Marketing.

Google AdWords, Google Analytics, Google Keyword Planner and Webmaster Tools, Ahref, SE Ranking, App Radar, App Annie,

Programming Language: Html,Css,Html5,Css3,Java Script, Jquery,Bootstrap 3.3.7 & 4.0

Software:Photoshop , illustrator, Coral drew,

Computer Skills: Ms Office (Ms Word,Ms Excel, Ms Power Point,) Internet Applications

PROFESSIONAL QUALIFICATION

- 1 Year Diploma in Computer Application
- 6-month Web&Graphic Designing
- Fundamental of Digital Marketing Google Digital Unlock.
- Digital Marketing Certification by Hub Spot Academy

ACADEMIC QUALIFICATION

- BA form Indira Gandhi National Open University
- 10+2 from NIOS Board
- 10th from HP Board

EXPERIENCE

- 2 Years' experience as a Seo Executive in **Sahir Web Solutions**. (Nov 2018 to Nov 2020)
- 1.6 Year experience as a Senior Digital Marketing Executive in Brucode Technologies (Dec 2020 June 2022)
- Digital Marketing Specialist in Intelligaia (June 2022 July 2023)

PROFESSIONAL EXPERIENCE

Organization –Intelligaia

Designation –Digital Marketing Specialist

Projects:Intelligaia.com urmortgage.co.uk, orchardfunding.co.uk, unimedps.com

kashyapandassociates.com,prosman.in,

greenkopi.sg, geniusharbor.com, grecobe.com.888pikitung.com, etc.

AsoProjects:Pro Charts-Marine Navigation, Astonly: Hooked on the Story.

HOBBIES

- I Like to Play Volleyball, Listening Music and Dancing,

PERSONAL DETAILS

Father's Name	Hari Krishan
Date of Birth	25 December-1997
Sex	Male
Nationality	Indian
Marital Status	Single

DECLARATION:-

- I hereby declare that the above written particular is true to the best my knowledge and belief. If I am offered an opportunity to work, I will discharge the duties entrusted to me to the best of my capacity and to the entire satisfaction of my superior.